

# LIFTECH

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## FROM THE DESK OF MARKETING HEAD



### Dear Reader,

We are pleased to release the 2<sup>nd</sup> edition of Liftech amidst tumultuous but exciting times being experienced by industries served by us due to various significant measures taken by government such as implementation of GST to give a boost to economy.

Our company has turned a new page by implementing a new ERP system. This initiative coupled with implementation of GST kept us on our toes as new processes came in to existence. This, however did not deter us from continuing to be innovative, agile and customer centric.

Godrej has been preparing for GST for quite sometime. Many of our product launches and solutions are directed towards assisting our customers making better use of warehouse space with productivity enhancement in cubic utilization and operations.

This edition focusses on products and service solutions that would ensure higher productivity, efficiency and uptime leading to better profitability for our customers.

The first two articles are about recent additions to our already large portfolio of products. We bring to you 1.5 tonne Battery Operated Pallet Truck, 1.2 tonne Electric Stacker and 2 tonne Reach Truck to take care of your productivity requirements with the most optimum techno commercial configuration.

We are also introducing the QuickPick® Remote Technology (common in Crown Low Level Order Picker) in other products. Less walking, less bending, less lifting – QuickPick® Remote combines technology, workflow efficiency and human activity in a natural and systematic way.

A section on safety accessories made available on our wide range of products is featured. These are cost effective and smart tools to enhance safety of men, materials and machine.

Godrej Material Handling has always delivered the best in class service to its customers which has now become a benchmark that other players strive to achieve. With the same customer oriented mindset, we bring to you the new maintenance contract plan that would ensure that we take care of the maintenance of equipment, while you focus on your core business.

We hope you find this issue of Liftech informative and interesting. Do get in touch with your nearest Godrej branch or write to us at [mhemktg@godrej.com](mailto:mhemktg@godrej.com) for more information. We are always glad to help.

I take this opportunity to wish you and your family members a happy Diwali and prosperous new year ahead!

**Cavas Dumasia**  
**Godrej Material Handling**

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# GODREJ'S 1.2 TONNE STACKER & 1.5 TONNE BOPT



## 1.2 TONNE ELECTRIC STACKER



**Abhishek Chaturvedi**  
(Marketing)

**“The support your business needs for transporting, stacking and de stacking palletized loads with optimally designed material handling solutions.**

With GST – One country, one tax structure and multiple boundaries removed, supply chain has suddenly become more interesting for every company as they do not require small warehouses in every state to get VAT advantage.

As such with consolidation of godowns and storage areas into large warehouses, customers would definitely get help in graduating to automated equipment like Stackers and powered pallet trucks.

In line with the above, we are extremely pleased to announce the inclusion of the following two products in our range.



# GODREJ'S 1.2 TONNE STACKER & 1.5 TONNE BOPT



## 1.5 TONNE POWERED PALLET TRUCK

1. 1.2 tonne Electric Stacker – ES 12 series
2. 1.5 tonne Battery Operated Pallet Truck – GPPT 1500

The ES 12 series is designed for stacking up to 3600 MFH with base capacity of 1200 kg and powered with a 240 Ah battery for giving you best in class throughput.

This Stacker is powered with a 240 Ah battery, which makes it a very robust and absolute optimal machine, where heights are not much and the loads at that particular height comes in the required range giving customer a high throughput.

### ES Series Stacker comes with standard features:

1. AC Drive motor
2. Emergency Stop & Anti-Pinning Button
3. Battery Discharge Indicator & Hour meter
4. Operator Platform with side restraints

The GPPT 1500 comes with a unique proposition of enhancing productivity in applications being managed with HPTs presently.

Looking at simple mathematics, Abhishek points out that this product replaces 3 to 4 hand pallet trucks. In totality

1 equipment +1 Operator is replacing 4 hand pallet trucks and 4 operators resulting in less traffic in warehouse and guaranteeing huge savings and in the process eliminating losses in productivity accruing due to issues like absenteeism or unavailability of operators.

The Micro, Small and Medium Enterprises (MSME) will find these as stepping stones towards their journey to higher volumes and prosperity.

Further, simple and effortless handling of palletised loads by GPPT 1500 will encourage companies to employ more women in the supply chain functions ensuring employment opportunities for the fairer sex and gender diversity at the workplace.



# 2 GODREJ 2 TONNE REACH TRUCK

YOUR WAREHOUSE PRODUCTIVITY BOOSTER



As stated in the earlier article we were talking about optimising the asset of our customers by providing them solutions, which are just in line with the weight and the height that they require to optimize supply chain commercials is one of our key thrust areas.

With companies going for larger warehouses, the need for equipment going higher with better capacities at base level is becoming a norm in the industry. This is where Godrej 2 tonne Reach Truck having maximum fork height of 11 metres fits in perfectly. This implies that warehouses having clean inside heights of 13 to 14 metres can be catered to effectively.

This equipment comes with attractive features such as rack height select, wireless camera with colour monitor and Freezer conditioning upto -25 deg C. We have received extremely excited response to this product ever since its launch in July 2017.

This is also going to be offered on hire, available for addressing the peaks in supply chain of our customers.

This new variant compliments our existing range of 1/1.2 tonne Reach Truck which are offered upto lift heights of 7.4 metre. With the addition of 2 tonne Reach Truck a variety of applications can be addressed and the right solution offered which suits your application.



# 3 CROWN EXTENDS POPULAR QUICKPICK®

## REMOTE TECHNOLOGY TO OTHER FORKLIFT MODELS AND APPLICATIONS



# CROWN

Crown, one of the world's largest material-handling companies. With QuickPick® Remote technology, Crown has developed a solution for enhancing safety and efficiency that includes stand-out ergonomics and delivers real-world benefits plus genuine added value in multiple applications. Less walking, less bending, less lifting – QuickPick® Remote combines technology, workflow efficiency and human activity in a natural, systematic process.

Using a special working glove with integrated remote control, operators can move their trucks from one picking location to another without constantly climbing on and off the driver's platform. Alternatively, customers can choose a transceiver strap or trigger instead of the glove.

In practice, this proven concept increases productivity by enabling operators to do more while moving less –

without compromising safety. QuickPick® Remote is a genuinely unique innovation that streamlines working processes, creating a win-win situation for fleet managers and their hardworking operators. The system is easy to set up, requiring neither network bandwidth nor additional IT expenditure – it can be incorporated directly into customers' warehouse environments as a cost-effective, self-sufficient solution.

Crown has now extended its well-established, multi-award-winning QuickPick® Remote order-picking technology to cover an even broader range of applications. From now on, the system is also available for the lifting fork- and scissor-lift models in the GPC 3000 Series, the multi-purpose lift trucks in the MPC 3000 Series, and the TC 3000 Series of tow tractors

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The system has clearly demonstrated how well it performs in practice over millions of hours of operation for a variety of customers. By continuing to develop the system's performance parameters, Crown has been able to extend this technology to other applications.

- GPC order pickers with fork or scissor lifts can be used to raise picking pallets to various optimal working heights. The variant with lifting forks can lift a pallet weighing up to 1,200 kg to a height of 960 mm, while the rugged scissor-lift model is capable of simultaneously lifting two pallets weighing 1,000 kg each to a height of 850 mm. This optimised positioning offers clear benefits in terms of ergonomics and productivity, reducing the risk of damage to products and enabling consistently high picking performance that can now be further enhanced by taking advantage of QuickPick® Remote technology.

- The Crown MPC 3000 Series combines the advantages of an order picker with the capabilities of a counterbalanced forklift truck. With travel speeds of up to 12.5 km/h, a lifting capacity of up to 1,200 kg and lifting heights of up to 4.3 metres, these trucks are flexible enough to be used in a wide variety of warehouse applications, including order picking, put-aways and replenishment, long-distance transport and sandwich stacking. When used for order picking, they are versatile enough for operators to be able to replenish empty pick slots without changing to another vehicle.

- Tow tractors in Crown's TC 3000 Series are the perfect solution for high-pressure transport and supply activities in production environments, warehouses and distribution hubs. Combined with QuickPick® Remote, they can save significant time in order picking or production supply logistics while helping operators to stay relaxed and alert.



# 4 GODREJ SAFETY ACCESSORIES

## YOUR KEY TO HEALTHY WORKPLACE ENVIRONMENT

As GST is making its move, organizations are moulding themselves to get benefits, resulting in consolidation of larger warehouse in each state. However, these large organized warehouses should always be driven by safety norms to protect health & lives of employees.

Godrej brings a broad range of safety accessories for Material Handling Equipment which can be offered along with main equipment or retrofitted post supply.

### 1) Safety Lights: Blue Light & Red Halo Light



- A focused beam of blue light will appear on the ground behind the forklift
- Helps avoid forklift and pedestrian collisions.
- Projects a bright red line on the floor, at sides near the forklift.
- Alerts pedestrians and other operators of incoming forklift traffic.

### 2) Reverse Sensor



- Reverse sensor mounted at rear end of forklift warns the operator about the obstacles behind the forklift.
- Sensors cover a wider range of area without leaving any blind zone in its sensing range.

### 3) Impact Detector



- The system works by detecting impacts at various levels of severity. (Severity level from 0.1G to 7.5G)
- Multidirectional impact detection protects against operator abuse & Encourages safe drivers practice.
- Equipped with RF remote control.

### 4) Access Control



- All the below mentioned Access control devices will help the organization to provide authorized access to Material Handling Equipment.
- All these control devices are equipped with quick access
- A device measures unique characteristics of a person's finger print or
- A unique PIN of a person or
- Unique code of a person tag card to unlock the equipment

We will be extremely happy to contribute to the safety of your working environment through the above mentioned accessories.



# 5 GODREJ SERVICE & PARTS

UPLIFTING THE FUTURE OF YOUR TRUCKS



**Manish Singh**  
(Service)

- **Smooth Execution** – Eliminating delays occurring in offer submission & supply of consumables.
- **Value for money package pricing**
- **IT enabled auto scheduling** of Preventive maintenance (PM) calls.
- **Regimented execution** of scheduled calls for timely equipment care.
- **Professional care** by Godrej trained, experienced & certified technicians.



Godrej Material Handling introduces its Gold Service Plan under the Annual Maintenance Contract umbrella. This offering is specifically focused towards reducing transactional inconvenience & ensuring uninterrupted & timely execution of periodic maintenance.

This plan offers a convenience of single transaction to cover periodic maintenance & consumable parts needed thereof. The meticulous design of this plan offers dual benefit of minimal operational cost & higher machine uptime.

Manish Singh, (Service) commented “Gold Plan Offers Convenience with Cost Advantage resulting in Higher Uptime and Low cost of ownership. The servicing will be carried out at site by our skilled and trained representative who will attend to your Material Handling Equipment, suggest timely remedial measures and recommend suitable spare parts to be procured.”

## 1) Salient Features & Benefits of Godrej AMC (Gold Plan)

- “No one knows the equipment better than us”. We have the capability to take the best care for your equipment and hence enhance its lifespan.
- Low maintenance cost through timely periodic maintenance.
- Better uptime of equipment through Predictive maintenance.
- **Transactional Convenience** – Single PO of Labour & Consumables will eliminate repeated PO creation.

THIS FESTIVE SEASON, ADD BRIGHTNESS TO EVERY CORNER OF YOUR WAREHOUSE BY AVAILING OUR LATEST EXTENDED WARRANTY PLAN.



THE GODREJ EXTENDED WARRANTY PLAN (EWP) IS EXCLUSIVELY AVAILABLE FOR BUYERS OF NEW EQUIPMENT AND SHOULD BE PURCHASED ALONG WITH THE EQUIPMENT.





## Wish You A Happy Diwali & A Prosperous New Year

*We hope that this issue was of value to you. If you have any queries or questions about our products, feel free to get in touch with us. You can send us your query on the email address below to ask for information or visit our website.*

**In case of any queries, feel to contact:  
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